

School of Economic Sciences
Pullman, WA 99164-6210
Phone: (509) 335-2835
Fax: (509) 335-1173
<https://scholar.google.com/citations?user=Qbp4C-oAAAAJ&hl=en>

JILL J. McCLUSKEY
Distinguished Professor of Sustainability
Washington State University
mccluskey@wsu.edu

DEGREES

Ph.D., 1998, Agricultural & Resource Economics, University of California, Berkeley
Fields: Economic Theory, Environmental & Resource Economics, Industrial Organization
Dissertation: *Environmental Contamination and Compensation*, Advisor: Gordon Rausser
M.S., 1995, Agricultural & Resource Economics, University of California, Berkeley
M.A., 1993, Economics, Georgetown University
B.A., 1989 Business Economics & Political Science, University of California, Santa Barbara

ACADEMIC EXPERIENCE

Associate Director, School of Economic Sciences, Washington State Univ. (WSU), 2016-present.
Distinguished Professor of Sustainability, WSU, 2015-present.
Professor, School of Economics Sciences, WSU, 2007-present.
Affiliated faculty, Program in Viticulture and Enology, WSU, 2010 - present.
Chair, Graduate Studies, School of Economics Sciences, WSU, 2003-10, 2013-15, 2016-.
Visiting Professor, Dyson School of Applied Economics and Management, Cornell University, 2011.
Associate, Center for Wine Economics, Robert Mondavi Institute, UC Davis, 2009 - present.
Associate Professor, School of Economic Sciences, WSU, 2004-07.
Assistant Professor, Department of Agricultural and Resource Economics, WSU, 1998-04.

HONORS

President Elect 2014-15, President 2015-16, Past President 2016-17, Agricultural and Applied Economics Association (AAEA) formerly American Agricultural Economics Association.
Washington State Academy of Sciences, elected member 2016.
Faculty Excellence in Research Award, College of Agricultural, Human, and Natural Resource Sciences, WSU, 2016.
Best Research Poster, International Society for Pharmacoeconomics and Outcomes Research (ISPOR), Annual Meeting 2013.
Dissertation advisor for the 2012 Food Distribution Research Society (FDRS) Applebaum Award for the Outstanding Ph.D. Dissertation.
Best paper, American Association of Wine Economists Annual Meeting, Princeton, NJ, 2012.
Chapter author for *Economics of Regulation of Agricultural Biotechnologies*, which was awarded the AAEA Quality of Communication Award, 2007.
Food Policy Fellow, IMPACT Center, WSU, 2002-2007.
Dissertation advisor for the International Agricultural Trade Research Consortium (IATRC) Ph.D. Dissertation Award, 2007.
President's Award, Western Agricultural Economics Association (WAEA), 2005.
Outstanding Mentor, Women and Leadership Forum, WSU, 2005.
Thesis advisor for the 2003 Outstanding Thesis Award, AAEA.
Thesis advisor for 2003 Outstanding Thesis Award, WAEA.
Dissertation advisor for the 2001 FDRS Applebaum Award for the Outstanding Ph.D. Dissertation.
Fellow, Fisher Center for Real Estate and Urban Economics, Haas School of Business, University of California Berkeley, 1997-98.

GRANTS AND CONTRACT SUPPORT

Period	Granting Agency	Total Contract	PI	Project Title	McCluskey's Role
9/14-9/15	AMS, USDA	\$48,508	T. Marsh	Assessment of the Cider Market: Pilot Study in Washington State	co-PI
1/14-6/15	WSU-CAHNRS	\$66,791	J. McCluskey	Commercialization of New Crop Varieties	PI
9/13-9/16	NSF	\$450,000	J. McCluskey	The Two-Body Problem: An Evaluation of University Partner Accommodation Policies with Implications for Retention and Promotion of Women	PI
10/12-9-16	NSF	\$1,900,000	S. Chen	SEP : Consortium for Nature-Inspired Lignocellulosic Biomass Processing	co-PI
1/13-12/13	WSU-NSF	\$10,000	J. McCluskey	Measuring Impact of Work-Life Policies on Recruitment, Retention and Promotion of Female and STEM Faculty at WSU	PI of Sub-contract
1/12-12/12	WSU-NSF	\$10,000	J. McCluskey	Measuring Impacts of Partner Accommodation Policies on Recruitment, Retention and Promotion of Female and STEM Faculty at WSU	PI of Sub-contract
1/11-12/11	WSU-NSF	\$10,000	J. McCluskey	Measuring Impacts of Partner Accommodation Policies on Recruitment, Retention and Promotion of Female and STEM Faculty at WSU	PI of Sub-contract
1/10-1/13	AFRI USDA	\$299,542	T. Wahl	Urban Food Consumption Patterns and Trends in China: Implications for U.S. Exporters and Global Agricultural Markets	co-PI
1/10-6/11	Robert Wood Johnson Foundation	\$150,000	D. Allen	Promoting Healthy Kids' Menu Items in Quick-Service Restaurants	co-PI
8/09-9/11	ERS, USDA	\$40,000	J. McCluskey	China's Food Consumption Trends	PI
12/07-11/10	NRI, USDA	\$319,000	J. McCluskey	Response to Nutrition Information Provision on Grocery Store Shelves: An Experimental Approach in the Field	PI
9/06-8/07	Pace Int.	\$14,915	J. McCluskey	Consumer Response to Naturally Enriched Apple Coatings	PI
1/07-12/07	WSU-CAHNRS	\$3,000	J. McCluskey	Food Choices and Marketing, Consumer Knowledge, and the Cost of Healthy Diets: Implications for Policy, Education, and the Agricultural Sector,	PI
1/0712/09	WA Raspberry Commission	\$6,000	T. Wahl	WSU Raspberry Market and Product Development	co-PI
7/07-6/08	WSU-Impact	\$22,991	C. Ross	Consumers' Willingness to Purchase Washington State Red Wines	co-PI
6/06-8/06	Ag. In the Middle	\$5,000	K. Painter	An Analysis of Consumer Demand for Sustainably Produced Farm Products	co-PI of subcontract
9/05-9/08	NRI, USDA	\$237,039	J. McCluskey	Grocery Store Shelf Labels, Nutrition and Pricing Information, and Consumer Choice	PI
1/05-12/07	WSU-Impact	\$68,275	M. Whiting	Stemless Sweet Cherries: Fruit Characteristics and Consumer Opinion	co-PI
10/04-9/07	NRI, USDA	\$460,000	C. Durham	Demand Impacts and Implementation of Eco-labels for Food Products	co-PI
1/04-12/05	WA DSHS	\$167,537	B. Boyd	Determinants of Child Care Center Employment Continuity	PI of Sub-contract
1/04-12/05	U. of Wisc.	\$21,617	J. McCluskey	The Existence of Quantity Surcharges Due to Product Differentiation	PI
1/03-12/05	WA Potato Commission	\$50,000	T. Wahl	Value-Added Research for Potato Culls and Waste	co-PI
1/03-12/06	Kellogg Foundation	\$200,000	T. Schotzko	Washington Fair Trade Agriculture Project	co-PI

Grants and Contracts (continued)					
Period	Granting Agency	Total Contract	PI	Project Title	McCluskey's Role
1/02-12/03	U. of Wisc.	\$10,296	J. McCluskey	Incentives and Performance in Potato Contracts with Processors	PI
12/01-12/04	WSU-Impact	\$70,000	J. McCluskey	Cross-Cultural Consumer Response to GM Foods and Food Safety Issues	PI
8/00-8/01	NRI, USDA	\$65,000	J. McCluskey	Reputation and Labeling	PI
5/01-5/02	WSU-Impact	\$25,000	S. Devadoss	Increasing WA Apple Exports to India	co-PI
6/00-6/01	WSU-New faculty seed	\$6,245	J. McCluskey	Economics of the 'Washington Apple' Label	PI
10/00-9/01	NICPRE, USDA	\$13,000	J. McCluskey	Reputation and Consumer Response to the 'Washington Apple' Label	PI
9/99-12/00	AMS, USDA	\$77,474	J. McCluskey	Consumer Response to Sustainable Agricultural Product	PI
9/97-8/98	EPA-NFS	\$42,260	G. Rausser	Stigma of Environmental Damage on Residential Property Values	PhD student, wrote proposal narrative
Total		\$4,869,490			

UNIVERSITY TEACHING

Industrial Organization and Markets:

EconS 594, Ph.D. field course in industrial organization theory, 2004-12, 2014-15.

EconS 593, Ph.D. field course on topics in industrial organization (co-taught), 2008-10.

AgEc 551 Ph.D. course with an agricultural industrial organization/contract theory focus, 2000, 02.

AgEc 550, M.S. course with an agricultural industrial organization focus, 1999, 2001-05.

AgEc 350, Undergraduate agricultural marketing course, 2001-04.

Microeconomic Theory:

Econ 503, Ph.D.-core microeconomic theory II, 2003-05; 2011-14.

EconS 550, Masters course in Game theory and Experimental Economics, 2007.

Mathematical and quantitative methods:

AgEc 512, Special topics in Ph.D.-level econometrics (co-taught), fall 1999.

ARE 211 (U.C. Berkeley), Graduate student instructor, first-year Ph.D. math/econometrics, 1995.

Math Preparation Course for incoming Ph.D. students (U.C. Berkeley), summer 1995.

MAJOR PROFESSOR FOR PHD ADVISEES (4 current, 34 graduated)

Name	Date	Placement
Kiana Yektansani, <i>Essays on Product Differentiation</i>	Exp. 2018	Current student
Megan Waldrop, <i>Impacts of Organic, and Sustainability Claims</i>	Exp. 2017	Current student
Anthony Delmond, <i>Reputation in Wine Markets</i>	Exp. 2017	Current student
Alisher Mamadzhanov, <i>Research and Development and Alternative Energy</i>	Exp. 2017	Current student, United Nations
Zarrina Juraqulova, <i>Academic Labor Market and Family Planning</i>	2015	Assistant Professor, Denison University
Tongzhe Li, <i>Experimental Economics and Sustainable Energy</i>	2015	Post-Doctoral Researcher, Univ. of Delaware
Georgina Mitchell, <i>Economics of Education: Analyzing Policies that Affect Success in Education</i>	2015	Economist, Coeur d'Alene Tribe

Pratikshya Sapkota Bastola, <i>Essays on Development and Environmental Economics of Nepal</i>	2015	Model Validation, Freddie Mac
Brandon Ware, <i>Food Deserts: The Spatial Location of Grocery Retailers in Urban Areas</i>	2014	Instructor, Butler University.
Jadrian Wooten, <i>Applied Microeconomic Topics in American Professional Soccer.</i>	2014	Instructor, Penn State University
Lillian Carrillo, <i>Culture and Consumer Preferences</i>	2013	Assistant Professor, Universidad Autónoma de Occidente, Colombia
Yongwon Cho, <i>Essays on Applied Economics</i>	2013	Research Associate, Korea Institute for Industrial Economics and Trade
Jingze Jiang, <i>Essays on Environmental Economics and Energy</i> (co-chair, T. Marsh)	2013	Assistant professor, Edinboro Univ.
Tricia Nusius, <i>Taxation and Differentiated Products.</i>	2013	Economist, Malaysian Government
Jared Woolstenhulme, <i>The Two-Body Problem in Academia.</i> (co-chair, B. Cowan)	2013	Senior Associate, Charles River Associates
Mirzobobo Yormirzoev, <i>Essays on International Migration in Former Soviet States</i>	2013	Assistant Professor, Higher School of Economics, Perm campus, Russia
Chris Densmore, <i>Inter-temporal Effects of Market and Production Characteristics.</i>	2012	Senior Marketing Data Analyst, King Isle Entertainment
Daniel Toro-Gonzalez, <i>Quality Differentiation and Heterogeneous Consumer Preferences</i>	2012	Assistant Professor, Universidad Tecnológica de Bolivar, Colombia
Tak Wong, <i>Essays on Empirical Industrial Organization in the Airline Industry</i> (co-chair with J. Yan)	2012	Economic Consultant, Hong Kong
Andrey Zaikin, <i>Product Differentiation with Technology and Allocation of Common Property Resources</i>	2012	Statistician/Economist at T-Mobile
Andrew Hanks, <i>The Economics of Information with Applications in Advertising and Philanthropic Organizations</i> (co-chair, T. Smith)	2011	Assistant professor, Ohio State University
Shuo Li, <i>Behavioral Economics of Retail Food Markets: Discounts, Coupons and Healthier Menus.</i>	2011	Analyst, Federal Express
Hainan Wang, <i>Preferences for Wine and Food Consumption in China</i>	2011	Sr. Manager, JP Morgan Chase
Kelley Cullen, <i>Analyzing the Determinants of College and Health Care Choices</i>	2010	Assistant professor, Eastern Washington University
Kevin Mongeon, <i>Cross Ownership and Market Power in Professional Sports.</i>	2010	Assistant professor, Univ. of New Haven
Nan Yang, <i>Quality Differentiation in Wine Markets</i>	2010	Econometrician, Discover Financial Services
Brady Horn, <i>The Economics and Measurement of Racial Bias in Law Enforcement</i>	2009	Assistant professor, Univ. of New Mexico.
Armen Markosyan, <i>Essays on Modeling Individual Preferences</i>	2009	Litigation Consultant, EconOne
Sanatan Shrey, <i>Essays on Modeling Limited Dependent Variables</i> (co-chair H. Chouinard)	2009	Health Economist, Amgen Corporation
Huifang Zhang, <i>Impacts of Food Borne Illness and Information on Food Demand</i> (co-chair T. Marsh)	2009	Analyst, Dell Computer
Joshua Berning <i>Grocery Store Shelf Labeling and Consumer Choice</i>	2008	Assistant professor, Univ. of Connecticut
Marco Costanigro, <i>Product Characteristics and Reputation Effects in the Wine Market</i>	2007	Assistant professor, Colorado State University
Ying Hu, <i>Effects of Sensory Attributes on Consumer Preferences</i>	2007	Risk Manager, American Express
Richard Nelson, <i>An Economic Analysis of Lagged Liability with Selected Applications in Natural Resource Economics</i>	2005	Economist, IRS
Kynda Curtis, <i>Contracts, Westernization in Asia, and Biotechnology</i>	2003	Assistant professor, Univ. of Nevada, Reno
Jason A. Winfree, <i>Valuation of Conservation and Preservation Properties</i>	2003	Assistant Professor, Univ. of Michigan, Ann Arbor
Jianqing Hu, <i>Identity, Preferences, and Consumption: Asian Expatriates in the United States</i>	2003	Sr. Risk Manager, American Express
Maria Loureiro-Garcia, <i>Reputation and Credence Goods.</i> (co-chair R. Mittelhammer)	2000	Assistant professor, Colorado State Univ.

MAJOR PROFESSOR FOR MASTERS ADVISEES (4 current, 17 completed)

Laferriere, Tyler, exp. 2017	Almeer, Abdulla, exp. 2017	Marwan, Zakaria, exp. 2017
Kopan, Suzanne, exp. 2016	Addai, Francis Gyasi, 2015	Ningshu Yu, M.S., 2014
Lin Cui, 2013. Placement: Ph.D. program.	Christina Holmquist, 2011. Placement: Grassbridge Rec.	Balch, Sean, 2010. Placement: Insightful Corp.
Chris Singh, 2010. Placement: Statistician, USDA/NASS.	Alshahrani, Saad, 2009. Placement: World Bank.	Kevin Graham, 2009. Placement: Insurance Industry
Brian Sancewich, 2008. Placement in Ph.D. program.	Lillie McComb, 2005. Placement: USDA/NASS.	Matthew Moore, M.A., 2005. Placement: Buyer, Cargill.
Jose Cuellar, 2004. Placement: manager, Cargill.	Hodan Farah, 2004. Placement: ERS, USDA.	Khaliela Wright, 2004. Placement: Instructor, LCSC
Kevin Sund, , 2003. Placement: VP of Sales, Bybee Foods.	Hiroshi Ouchi, 2002. Placement in Ph.D. program.	Prabin Thapa, 2002. Placement in Ph.D. program.

UNDERGRADUATE RESEARCH ADVISOR

1. Joshua Nelson, B.S., 2010.
2. Randi Boeckman, B.S., 2005.

MEMBER OF GRADUATE COMMITTEES

Current: 8 Ph.D. students, Completed: 30 Ph.D. and 22 masters students

POST DOCTORAL SUPERVISION

1. J. Bai, 2007-08. Placement: associate professor, Chinese Academy of Sciences.
2. K. Grimsrud, 2002. Placement: assistant professor, University of New Mexico.
3. K. Quagraine, 2000-01. Placement: assistant professor, Purdue University.

BOOK

McCluskey, J.J. and J.A. Winfree, eds., forthcoming. *The Economics of Reputation*. Edward Elgar Publishing: Northampton MA .

JOURNAL ARTICLES (by topic)**Industrial Organization and Product Quality**

1. Shreyas, S., H.H. Chouinard, and J.J. McCluskey, 2016. "Product Differentiation and Quantity Surcharges," *Agribusiness* 32(1): 3-15.
2. Kelley, K. and J.J. McCluskey, 2015. "Innovations in Short Supply Chains for Horticultural Products: Introduction," *Journal of Food Distribution Research* 46(2): 1-2.
3. Rickard, B., J.J. McCluskey, and R. Patterson, 2015. "Reputation Tapping," *European Review of Agricultural Economics* 42 (4): 675-701.
4. Toro Gonzalez, D., J.J. McCluskey, and R.C. Mittelhammer, 2014. "Beer Snobs do Exist: Estimation of Beer Demand by Type," *Journal of Agricultural & Resource Economics* 39(2):1-14.
5. Toro Gonzalez, D., J. Yan, R.K. Gallardo, and J.J. McCluskey, 2013. "Quality Differentiation with Flavors: Demand Estimation of Unobserved Attributes," *Journal of Agricultural & Food Industrial Organization* 11(1): 1-11.
6. Yang, N., J.J. McCluskey, and M.P. Brady, 2012. "The Value of Good Neighbors: A Spatial Analysis of the California and Washington Wine Industries," *Land Economics*, 88(4): 674-84.

7. Costanigro, M., Craig A. Bond, and J.J. McCluskey, 2012. "Reputation Leaders and Quality Laggards: the Incentive Structure in Markets with Both Private and Collective Reputations," *Journal of Agricultural Economics* 63(2): 245–264.
8. Costanigro, M., J.J. McCluskey, and C. Goemans, 2010. "The Economics of Nested Names: Name Specificity, Reputations, and Price Premia," *American Journal of Agricultural Economics* 92(5):1339-1350.
9. McCluskey, J.J. and Jason A. Winfree, 2009. "Pre-empting Public Regulation with Private Quality Standards," *European Review of Agricultural Economics* 36 (4): 525–539.
10. Costanigro, M., J.J. McCluskey, and R.C. Mittelhammer, 2009. "Let the Market Be Your Guide: Estimating Equilibria in Differentiated Product Markets with Class-Membership Uncertainty," *Journal of Applied Econometrics* 24: 1117-1135.
11. Costanigro, M., J.J. McCluskey, and R.C. Mittelhammer, 2007. "Segmenting the Wine Market Based on Price: Hedonic Regression when Different Prices mean Different Products," *Journal of Agricultural Economics* 58(3): 454 - 466.
12. McCluskey, J.J. and M.L. Loureiro, 2005. "Reputation and Production Standards," *Journal of Agricultural and Resource Economics* 30(1): 1-11.
13. Winfree, J.A. and J.J. McCluskey, 2005. "Collective Reputation and Quality." *American Journal of Agricultural Economics* 87(1): 206-214.
14. McCluskey, J.J. and K.K. Quagraine, 2004. "Measurement of Industry Conduct with a Latent Structure," *Journal of Applied Econometrics* 19(7): 887-897.
15. Winfree, J.A., J.J. McCluskey, R.C. Mittelhammer, and P. Gutman. 2004. "Seasonal Market Power in the U.S. D'Anjou Pear Industry," *J. of Food Distribution Research* 35(2): 56-65.
16. Quagraine, K.K., J.J. McCluskey, and M.L. Loureiro, 2003. "A Latent Structure Approach to Measuring Reputation," *Southern Economic Journal* 69(4): 966-977.
17. McCluskey, J.J., 2000. "A Game Theoretic Approach to Organic Foods: An Analysis of Asymmetric Information and Policy," *Agricultural and Resource Economics Review* 29(1):1-9.
18. McCluskey, J.J. and A.D. O'Rourke, 2000. "Relationships between Produce Supply Firms and Retailers in the New Food Supply Chain," *Journal of Food Distribution Research* 31(3): 11-20.

Economics of the Media

19. McCluskey, J.J., N. Kalaitzandonakes, J.F.M. Swinnen, forthcoming, 2016. "News Media Coverage and Public Perceptions: Insights from New Food Technologies." *Annual Review of Resource Economics* 8(1).
20. McCluskey, J., Swinnen, J. and T. Vandemoortele, 2015. "You Get What You Want: A Note on the Economics of Bad News," *Information Economics and Policy* 30:1-5.
21. McCluskey, J.J. and J.F.M. Swinnen, 2011. "Media and Food Risk Perceptions," *The EMBO Journal* 12(7): 624-629 (impact factor =7.822).
22. Curtis, K.R. J.J. McCluskey, and J.F.M. Swinnen, 2008. "Differences in Global Risk Perceptions of Biotechnology and the Political Economy of the Media," *International Journal of Global Environmental Issues* 8(1&2): 77-89.
23. Kuzyk, P. and J.J. McCluskey, 2006. "The Political Economy of the Media: Coverage of the U.S.-Canadian Lumber Trade Dispute," *World Economy* 29(5): 637-654.
24. Swinnen, Johan F.M. and Jill J. McCluskey, 2006. "Trade, Globalization, and the Media: Introduction," *World Economy* 29(5): 611-614.
25. Swinnen, J.F.M., J.J. McCluskey, and N. Francken, 2005. "Food Safety, the Media, and the Information Market," *Agricultural Economics* 32(s1):175-188.
26. Kuzyk, P., J.J. McCluskey, and S.D. Ross, 2005. "Testing a Political Economic Theory of the Media: How Were Steel Tariffs Covered?" *Social Science Quarterly* 86(4): 812-825.

27. McCluskey, J.J. and J.F.M. Swinnen. 2004. "Political Economy of the Media and Consumer Perceptions of Biotechnology," *American Journal of Agricultural Economics* 86(5):1230-1237.

Environmental and Resource Economics

28. Winfree, J.A. and J.J. McCluskey, 2007. "Takings of Development Rights with Asymmetric Information and an Endogenous Probability of an Externality," *Journal of Housing Economics* 16(3&4): 320-333
29. Winfree, J.A., J.J. McCluskey, and Ron C. Mittelhammer, 2006. "Buyer-Type Effects in Conservation and Preservation Property Values," *Journal of Real Estate Finance and Economics* 33(2):167-179.
30. Lee, H.T., J. Yoder, R.C. Mittelhammer, and J.J. McCluskey, 2006. "A State-Space Markov Regime-Switching Model of Dynamic Futures Hedging," *Journal of Futures Markets* 26(2): 103-129.
31. McCluskey, J.J. and G.C. Rausser, 2003. "Stigmatized Asset Value: Is it Temporary or Long-term?" *The Review of Economics and Statistics* 85(2): 276-285.
32. McCluskey, J.J. and G.C. Rausser, 2003. "Hazardous Waste Sites and Housing Appreciation Rates," *Journal of Environmental Economics and Management* 45(2): 166-176.
33. Loureiro, M.L., J.J. McCluskey, and R.C. Mittelhammer, 2003. "Are Stated Preferences Good Predictors of Market Behavior?" *Land Economics* 79(1):44-55.
34. McCluskey, J.J., R.G. Huffaker, and G.C. Rausser, 2002. "Neighborhood Effects and Compensation for Property Value Diminution," *Law & Policy* 24(1): 37-50.
35. McCluskey, J.J. and G.C. Rausser, 2001. "Estimation of Perceived Risk and Its Effect on Property Values," *Land Economics* 77(1):42-55.
36. McCluskey, J.J. and G.C. Rausser, 1999. "Federal Grazing Reform and Avoidable Risk," *Journal of Agricultural and Resource Economics* 24(1): 140-154.

Consumer Economics

37. Tozer, P.R., S.P. Galinato, C.F. Ross, C.A. Miles, and J.J. McCluskey, 2015. "Sensory Analysis and Willingness to Pay for Craft Apple Cider," *Journal of Wine Economics* 10(3): 314-328.
38. Bai, J., J.J. McCluskey, H. Wang, and S. Min, 2014. "Dietary Globalization in Chinese Breakfasts," *Canadian Journal of Agricultural Economics* 62(3):325-341.
39. Kaiser, H.M., J.J. McCluskey, and B.J. Rickard, 2014, "Beverage Markets and Policy," *Agricultural and Resource Economics Review* 43(1): iii-v.
40. Gabrielyan, G., J.J. McCluskey, T.L. Marsh, and C.F. Ross, 2014. "Willingness to Pay for Sensory Attributes in Beer," *Agricultural and Resource Economics Review* 43(1): 125-139.
41. McCluskey, J.J., C. Durham, B. Horn, R.C. Mittelhammer, and Y. Hu, 2013. "Valuation of Internal Quality Characteristics across Apple Cultivars," *Agribusiness*. 29 (2) 228-241.
42. Li, S., J.J. McCluskey, and R.C. Mittelhammer, 2012. "Effects of Healthier Choices on Kids' Menus: A Difference-in-Differences Analysis," *Journal of Food Distribution Research* 43(3):1-14.
43. Holmquist, C., J.J. McCluskey, and C.F. Ross, 2012. "Consumer Preferences and Willingness to Pay for Oak Attributes in Washington Chardonnays," *American Journal of Agricultural Economics* 94(2): 556-561.
44. McCluskey, J.J., R.C. Mittelhammer, and F. Asiseh, 2012. "From Default to Choice: Adding Healthy Options to Kids' Menus," *American Journal of Agricultural Economics* 94(2): 338-343.
45. Kiesel, K., McCluskey, J.J. and S.B. Villas Boas, 2011. "Nutritional Labeling and Consumer Choices." *Annual Review of Resource Economics* 3: 141-158.

46. Berning, J., H.H. Chouinard, and J.J. McCluskey. 2011. "Do Positive Nutrition Shelf Labels Affect Consumer Behavior? Findings from a Field Experiment with Scanner Data," *American Journal of Agricultural Economics* 93(2): 364-369.
47. Berning, J., H.H. Chouinard, K. Manning, J.J. McCluskey, and D. Sprott, 2010. "Identifying consumer preferences for shelf-label nutrition information," *Food Policy* 35:429-436.
48. Unnevehr, L., J. Eales, H. Jensen, J. Lusk, J. McCluskey, and J. Kinsey, 2010. "Food and Consumer Economics," *American Journal of Agricultural Economics* 92(2): 506-521
49. Zhang, Huifang, R. Karina Gallardo, Jill J. McCluskey, and Eugene M. Kupferman, 2010. "Consumers' Willingness to Pay for Treatment Induced Quality Attributes in Anjou Pears," *Journal of Agricultural and Resource Economics* 35(1):105-117.
50. McCluskey, J.J., C.A. Durham, and B.P. Horn, 2009. "Consumer Preferences for Socially Responsible Production Attributes across Food Products," *Agricultural and Resource Economics Review* 39(3): 345-356.
51. Yang, N., J.J. McCluskey, and C. Ross, 2009, "Consumer Response and Willingness to Pay for Sensory Properties in Washington State Red Wines," *Journal of Wine Economics* 4(1): 81-93.
52. Fahs, F., Ron C. Mittelhammer, and Jill J. McCluskey 2009. "E. Coli Outbreaks Affect Demand for Salad Vegetables," *Choices* 24(2): 26-29.
53. Berning, Joshua P., H.H. Chouinard, and J.J. McCluskey, 2008. "Consumer Preferences for Detailed versus Summary Formats of Nutrition Information on Grocery Store Shelf Labels," *Journal of Agricultural & Food Industrial Organization* 6(1): Article 6.
54. Bai, J., T.I. Wahl, and J.J. McCluskey, 2008. "Consumer Choice of Retail Food Store Formats in Qingdao, China," *Journal of International Food & Agribusiness Marketing* 20(2): 89-109.
55. Bai, J., T.I. Wahl, and J.J. McCluskey, 2008. "Factors Affecting Fluid Milk Consumption in China." *Australian Journal of Agricultural and Resource Economics* 52:133-147.
56. Lee, Hsiang-Tai, J.J. McCluskey, and Jonathan Yoder 2007. "Mexican Food Shopping Behavior across Grocery Formats," *Journal of International Agricultural Trade and Development* 3(2): 247-258.
57. McCluskey, J.J., R.C. Mittelhammer, A.B. Marin, and K.S. Wright, 2007. "Effect of Eating-Quality Characteristics on Consumers' Willingness to Pay for Gala Apples," *Canadian Journal of Agricultural Economics* 55(2):217-231.
58. Curtis, K.R., J.J. McCluskey, and T.I. Wahl, 2007. "Consumer Acceptance of Western Convenience Foods in China: A Case Study in Processed Potatoes," *China Economic Review* 18(1): 1-14.
59. McCluskey, J.J., Thomas I. Wahl, Quan Li and Philip R. Wandschneider, 2005. "U.S. Grass-Fed Beef: Marketing Health Benefits," *Journal of Food Distribution Research* 36(3):1-8.
60. McCluskey, J.J., K.M. Grimsrud, H. Ouchi, and T.I. Wahl, 2005. "After the BSE Discoveries: Japanese Consumers' Food Safety Perceptions and Willingness to Pay for Tested Beef." *Australian Journal of Agricultural and Resource Economics* 49(2): 197-209.
61. McCluskey, J.J. and M.L. Loureiro, 2003. "Consumer Preferences and Willingness to Pay for Food Labeling: a Discussion of Empirical Studies," *J. of Food Distribution Research* 34(3): 95-102.
62. Loureiro, M.L., J. J. McCluskey, and R.C. Mittelhammer, 2002. "Will Consumers Pay a Premium for Eco-labeled Apples?" *Journal of Consumer Affairs* 36(2): 203-219.
63. Loureiro, M. L., J.J. McCluskey, and R.C. Mittelhammer, 2001. "Assessing Consumers Preferences for Organic, Eco-labeled and Regular Apples," *Journal of Agricultural & Resource Economics* 26(2): 404-416.
64. Loureiro, M.L. and McCluskey, J.J., 2000. "Assessing Consumers Response to Protected Geographical Identification Labeling," *Agribusiness: An International Journal* 16(3): 309-320.

New Technology

65. Huffman, W.A. and J.J. McCluskey, 2014. "The Economics of Labeling GM Foods," *AgBioForum* 17(2): 156-160.
66. Zaikin, A. and J.J. McCluskey, 2013. "Consumer Preferences for New Technology: Apples Enriched with Antioxidant Coatings in Uzbekistan," *Agricultural Economics* 44: 513-521.
67. Markosyan, A., J.J. McCluskey, and T.I. Wahl, 2009. "Consumer Response to Information about a Functional Food Product: Apples Enriched with Antioxidants," *Canadian Journal of Agricultural Economics* 57: 325-341.
68. Anand, A. R.C. Mittelhammer, and J.J. McCluskey. 2007. "Consumer Response to Information and Second-Generation Genetically Modified Food in India," *Journal of Agricultural & Food Industrial Organization* 5(1): Article 8. Available at: <http://www.bepress.com/jafio/vol5/iss1/art8>
69. Curtis, K.R., J.J. McCluskey, and T.I. Wahl. 2004. "Consumer Acceptance of Genetically Modified Food Products in the Developing World," *AgBioForum: The Journal of Agrobiotechnology Management and Economics* 7(1&2): 69-74.
70. Li, Q., J.J. McCluskey, and T.I. Wahl, 2004. "Effects of Information on Consumers' Willingness to Pay for GM-Corn-Fed Beef," *Journal of Agricultural & Food Industrial Organization*. Vol. 2: No. 2, Article 9. <http://www.bepress.com/jafio/vol2/iss2/art9>: 1-16.
71. Ouchi, H., J.J. McCluskey and T.I. Wahl. 2004. "Implications of the Consumer Response to Emerging Technologies and Diseases for International Trade: The Case of Japan," *Western Economic Forum* 3(1): 11-16.
72. Grimsrud, K.M., J.J. McCluskey, and M.L. Loureiro. 2004. "Policies and Attitudes toward Genetically Modified foods in Norway." *EuroChoices* 3(3): 38-45.
73. Grimsrud, K.M., J.J. McCluskey, M.L. Loureiro, and T.I. Wahl, 2004. "Consumer Attitudes toward Genetically Modified food in Norway." *Journal of Agricultural Economics* 55(1): 75-90.
74. McCluskey, J.J., K.M. Grimsrud, H. Ouchi, and T.I. Wahl, 2003. "Consumer Response to Genetically Modified Food Products in Japan," *Agricultural and Resource Economics Review* 32(2): 222-231.
75. Curtis, K.R., Q. Li, J.J. McCluskey, and T.I. Wahl, 2002. "Is China the Market for GM Potato Products?" *AgBioForum: The Journal of Agrobiotechnology Management and Economics* 5(4): 175-178.
76. Li, Q., K.R. Curtis, J.J. McCluskey, and T.I. Wahl, 2002. "Consumer Attitudes toward Genetically Modified Foods in China," *AgBioForum: The Journal of Agrobiotechnology Management and Economics* 5(4): 145-152.
77. McCluskey, J.J. 2000. "Read the Warning: This Product May Contain GMOs," *CHOICES* second quarter: 39-43.

Agricultural Economics

78. McCluskey, J.J. 2015. "Changing Food Demand and Consumer Preferences," Federal Reserve Research Papers available at www.KansasCityFed.org/publications/research/rscpr/rscpr-2015.
79. McCluskey, J.J. 2009. "Economic Forces Affecting International Wine Markets: An Introduction," *Journal of Wine Economics* 4(1): 25-26.
80. Cembali, T., R.J. Folwell, R. Huffaker, J. McCluskey, and P. Wandschneider, 2008. "Economic Evaluation of Selective Mechanical Harvesting for Asparagus." *Acta Horticulturae*. (ISHS, 2008) 776:33-44.
81. Cembali, T., R.J. Folwell, R. Huffaker, J. McCluskey, and P. Wandschneider, 2007. "Economics of Alternative Simulated Manual Asparagus Harvesting Strategies," *Agricultural Systems* 92(1): 266-294.

82. Cembali, T., R.J. Folwell, J. McCluskey, R. Huffaker, and P. Wandschneider, 2006. "Economic Analysis of the Inter-year Effect of Alternative Harvesting Strategies for Asparagus." *Journal of Vegetable Science* 12(1): 29-50.
83. McCluskey, J.J., M.L. Loureiro, and P. Wandschneider, 2002. "Student Preferences for Agricultural Economics Degree Names," *NACTA Journal* 46(4): 29-33.
84. Brueckner, E.C., K.D. Duft, and J.J. McCluskey. 2000. "Patron Demand Deposit Account and Regional Patronage Financing Activities of Agribusiness Cooperatives." *Journal of Agribusiness*, 18(3): 289-302.
85. Worley, T. and J.J. McCluskey. 2000. "Production Contracts as a Means of Vertical Coordination with Applications to the Wheat Industry," *Journal of Food Distribution Research* 31(1): 215-224.
86. Druffel, S., J.J. McCluskey, and A.D. O'Rourke. "Implications of Changes in the Food Supply Chain for Small and Medium-Sized Produce Firms in the Pacific Northwest," *Journal of Food Distribution Research* 31(1): 240-243, 2000.
87. Janda, K., J.J. McCluskey, and G.C. Rausser, 2000. "Food Import Demand in the Czech Republic," *Journal of Agricultural Economics* 51(1):22-44.
88. Goodhue, R.E., J.J. McCluskey, and G.C. Rausser, 1997. "Central European Agricultural Policy and E.U. Accession," *Current Politics and Economics of Europe*, 7(1):35-47.

Other: Health, Sports, and Discrimination

89. Holmgren, M., V.A. McCracken, and J.J. McCluskey, forthcoming. "Should I Ski Today? The Economics of Ski Resort Season Passes," *Leisure/Loisir*.
90. McCluskey, J.J. 2016. "Diversify or Die: How increasing Diversity of People and Ideas Can Make Organizations More Competitive," *American Journal of Agricultural Economics* 98(2): 351–359.
91. Horn, B.P., J.J. McCluskey, and R.C. Mittelhammer. 2014. "An Adapted Find-rate Test for Race and Gender Bias in Driving-under-the-influence Enforcement," *Economic Inquiry* 52(1):269-284.
92. Shreay, S., M. Ma, J.J. McCluskey, R.C. Mittelhammer, M. Gitlin, and J.M. Stephens. 2014. "Efficiency of U.S. Dialysis Centers: An Updated Examination of Facility Characteristics That Influence Production of Dialysis Treatments." *Health Services Research* 49(3):838-857.
93. Winfree, J.A. and J.J. McCluskey, 2008. "Incentives for Post-Apprehension Self-Punishment," *International Journal of Sport Finance* 3(4): 196-209.
94. Winfree, J.A., J.J. McCluskey, R.C. Mittelhammer, and Rodney Fort, 2004. "Location and Attendance in Major League Baseball." *Applied Economics* 36(19): 2117-2124.

BOOK CHAPTERS

1. Huffman, W. and J.J. McCluskey, 2014. "Labeling of Genetically Modified Foods," in the *Handbook on Agriculture, Biotechnology and Development*, P.W.B. Philips, S. Smyth, and D. Castle, eds. Edward Elgar Publishing, pp. 467-487.
2. McCluskey, J.J. and S. Shreay, 2011. "Culture and Beer Preferences," in *The Economics of Beer*, Johan F.M. Swinnen, ed. Oxford University Press, pp. 161-170.
3. Costanigro, M. and J.J. McCluskey, 2011. "Hedonic Price Analysis in Food Markets," in the *Handbook on the Economics of Food Consumption and Policy*, J. Lusk, J. Roosen and J. Shogren, eds., Oxford University Press, pp. 152-180.
4. McCluskey, J.J. and J.F.M. Swinnen, 2010. "Media Economics and the Political Economy of Information," in the *Handbook of Business and Government*, D. Coen, W. Grant and G. Wilson, eds., Oxford University Press, pp. 643-662.
5. Winfree, J.A., J.J. McCluskey, and R. Fort, 2007. "Transactions Cost Variation and Vertical Integration: Major League Baseball's Minor League Affiliates," in *International Perspectives on the Management of Sport*, M. Parent and T. Slack, eds., Elsevier Academic Press, London, pp. 173-190.

6. McCluskey, J.J., 2006. "Public and Private Food Quality Standards: Recent Trends and Strategic Incentives," *Global Supply Chains, Standards, and the Poor: How the Globalization of Food Systems and Standards Affects Rural Development and Poverty*, J.F.M. Swinnen, ed., CABI Publishing, Wallingford, U.K., pp. 19-25.
7. McCluskey, J.J., K.M. Grimsrud, and T.I. Wahl, 2006. "Comparisons of Consumer Responses to Genetically Modified Foods in Asia, North America, and Europe," in *Economics of Regulation of Agricultural Biotechnologies*, R.E. Just, J. Alston, and D. Zilberman, editors, New York, NY: Springer/Kluwer Academic Publishers, pp. 227-240.
8. McCluskey, J.J., K.M. Grimsrud, and T.I. Wahl, 2004. "Comparing the Consumer Responses toward Genetically Modified Foods in Japan and Norway," in *Consumer Acceptance of Genetically Modified Foods*, V. Santaniello and R.E. Evenson, eds., CABI Publishing, Wallingford, U.K., pp. 111-116.
9. McCluskey, J.J. and G. Goldman, 1996. *The Value of Agriculture to Ventura County: An Economic Analysis*, University of California, Hansen Trust, 180p.

OTHER PUBLICATIONS

1. Woolstenhulme, Jared, Benjamin W. Cowan, Jill McCluskey, and Tori Byington (2014). "The Two-Body Opportunity," Proceedings of the NSF ADVANCE Dual-Career Symposium, Advancing Women in Academic STEM Fields through Dual-career Policies and Practices, University of Texas Pan-American, February, 2014.
2. McCluskey, J.J., 2009. Book review of Kostas Karantininis and Jerker Nilsson (eds) "Vertical Markets and Cooperative Hierarchies: The Role of Cooperatives in the Agri-Food Industry," in *Agribusiness*.
3. Roheim, C.A., C. Durham, R. King, A. Johnson, J.J. McCluskey, I. Pardoe, J. Flores, and H. Zhao, 2007. "Rhode Island Consumers' Preferences for Locally-Produced Food: Report on Results from a 2006 Survey." Available at http://www.uri.edu/cels/enre/docs_CRoheim/URI ecolabeling_report.pdf.
4. Painter, K. and J.J. McCluskey, 2007. "An Analysis of Consumer Demand for Differentiated Farm Commodities: Implications for the Farm Sector," Report, Agriculture of the Middle, Project funded by W.K. Kellogg Foundation and the USDA Sustainable Agriculture Research and Education Program.
5. McCluskey, J.J. and T.I. Wahl. 2003. "Consumer Responses toward Genetically Modified Foods in Asia and Europe." *Agri-chemical and Environmental News*, <http://www.aenews.wsu.edu/Jan03AENews/Jan03AENews.htm>.
6. McCluskey, J.J., K.M. Grimsrud, K.R. Curtis, Q. Li, and T.I. Wahl, 2003. "Consumer Attitudes and Willingness to Pay for Genetically Modified Foods: A Cross-Country Comparison," National Agricultural Biotechnology Council 15, pp. 117-124.
7. McCluskey, J. J., 2001. "This Meal May be Hazardous to Your Health," *Newsday* (New York) op ed piece. April 5, 2001. Reprinted in various newspapers that subscribe to the *Washington Post* newswire.
8. Loureiro, M.L. and J.J. McCluskey, 2000. "Effectiveness of PGI and PDO Labels as a Market Incentive for Rural Development Policies" in *The Socio-economics of Origin Labelled Products in Agri-food Supply Chains: Spatial, Institutional and Co-ordination Aspects*. INRA "Actes et Communications" 17-1: 157-161.
9. Worley, T. and J.J. McCluskey, 1999. "Emerging Market Coordination Strategies for Pacific Northwest Wheats," *Wheat Life* 42(4): 46.

CONSULTING REPORTS AND EXPERT TESTIMONY

1. McCluskey, J.J., R.C. Mittelhammer, and M. Ma, 2012. "Anemia Management and Relative Efficiency of Dialysis Centers," Consulting report prepared for Amgen in collaboration with S. Shreay, Amgen and M. Stephens, Prima Health Analytics.
2. McCluskey, J.J., 2007. Legislative testimony before the Washington State Senate Committee on Economic Development, Trade & Management.
3. McCluskey, J.J., 2004. Expert testimony in Federal jury trial for the defense on the effect of an industrial accident on property values in *Smith v. Kansas Gas Service et al.*
4. McCluskey, J.J., 2003. Expert testimony for the plaintiffs by deposition on equitable compensation for diminution in property values caused by environmental stigma in *Cox, et al. v. City of Dallas.*
5. McCluskey, J.J., 2001. Expert testimony for the plaintiffs by deposition on the effect of environmental contamination on property values for *Charles Miller, et al. v. City of Dallas.*
6. McCluskey, J.J., 1999. *The Economics of Biotechnology in the Turf Seed Industry* for Jacklin Seed, a Division of Simplot.
7. Goodhue, R.E. and J.J. McCluskey, 1995. *Competitive Rating in Workers' Compensation Insurance: Theory, Reforms, and Performance in California and Other States*, State of California, Commission on Health and Safety and Workers' Compensation.

DEPARTMENTAL SEMINARS

Cal Poly (2016), Cornell Univ. (2011, 2016), Iowa State Univ. (2010); Kansas State Univ. (1997); North Carolina State Univ. (1998); North Dakota State Univ. (2007, endowed lecture); Ohio State Univ. (1998, 2015); Oregon State Univ. (2008); Penn State Univ. (1998); UC Berkeley (1998); UC Davis (2002, 2005, 2009); Univ. of Leuven, Belgium (2011); Univ. of Washington (2007, 2011), Univ. of Wisconsin (2011), Virginia Tech (2011), USDA-ERS (1999); U.S. EPA (1999), and Washington State Univ. (1998, 2000, 2004, 2011, 2012).

SELECTED KEYNOTE AND PLENARY PRESENTATIONS

1. McCluskey, J.J. "Diversify or Die: How Increasing Diversity of People and Ideas can make Organizations More Competitive," Presidential Address, AAEA Annual Meeting, 2015.
2. McCluskey, J.J. "Evolution of Consumer Preferences and Emerging Food Trends," the Kansas City Federal Reserve Bank's Annual symposium, *Responding to Future Food Demands*, July 2015.
3. McCluskey, J.J., "Information and Consumer Preferences for New Technology." Invited plenary presentation at GMCC-13, International Conference on Coexistence between Genetically Modified and non-GM based Agricultural Supply Chains, Lisbon, Portugal, 2013.
4. McCluskey, J.J., "Economics of Labeling," Keynote Speaker, 134th EAAE Seminar, *Labels on sustainability: an issue for consumers, producers, policy makers, and NGOs*, Paris, March 2013.
5. McCluskey, J.J., C.A. Durham, B.P. Horn, and R.C. Mittelhammer, "Valuation of Internal Quality Characteristics," plenary presentation, FDRS meetings, San Juan, Puerto Rico, 2012.
6. Zaikin, A. and J.J. McCluskey, "Enhanced Quality versus Perceived Risk of New Technology," Invited paper at the 28th International Conference of Agricultural Economists, August 18-24, 2012, Foz Do Iguacu, Brazil.
7. Rickard, B., J.J. McCluskey, and R.W. Patterson, "Examining Consumer Response to Information about Wine Appellations," *American Association of Wine Economists* Annual Meeting, June 7-10, 2012, Princeton, New Jersey (awarded best conference paper).
8. Lusk, J. and J.J. McCluskey. "Information and Quality: What do Consumers Want?" Invited Centennial Presentation, Agricultural and Applied Economics Association Meetings, Denver, July 26, 2010.

9. Horn, B.P., J.J. McCluskey, and R.C. Mittelhammer, "Measuring Racial Bias in Driving Under the Influence Enforcement." Keynote presentation at the *Beeronomics: on the Economics of Beer and Brewing*, Leuven, Belgium, May 27-29, 2009. (Televised by Wall Street Journal Europe).
10. McCluskey, J.J. "Collective versus Brand Reputations for Geographical Indication Labelled Foods," invited plenary presentation at *Geographical Indications, Country of Origin and Collective Brands: Firm Strategies and Public Policies* INRA – IDEI, Toulouse, France, June 14-15, 2007.
11. McCluskey, J.J. and Johan F.M. Swinnen. "Political Economy of the Media and Consumer Perceptions of Biotechnology," Principal paper AAEA meetings, Denver, 2004.
12. McCluskey, J.J. "The Consumer Response to Food Labeling," invited plenary paper presented at the Food Distribution Research Society Meetings in Biloxi, MS, October 2003.
13. Swinnen, J.F.M., J.J. McCluskey, and N. Francken, 2003, "Food Safety, the Media, and the Information Market." Plenary presentation, IAAE, Durban, South Africa, 2003.
14. McCluskey, J.J., "A Cross-Country Comparison of the Consumer Response to Genetically Modified Foods," Invited presentation, National Ag. Biotechnology Council, Seattle, 2003.
15. McCluskey, J.J. "The Consumer Response to Food Labeling," invited keynote presentation at the Emerging Roles for Food Labels: Inform, Protect, Persuade conference, organized by the Food & Agricultural Marketing Policy Section of the American Agricultural Economics Association in partnership with AMS/USDA, Farm Foundation, and NEC-63, Washington DC, March 20-21, 2003.

INDUSTRY/ UNIVERSITY ALLIANCES

1. Data-sharing Agreement between Regional Quick-Service Restaurant Chain and WSU, 2009-11.
2. Data-Sharing Agreement between Large Retail Grocery Chain and WSU, 2007-10.

SERVICE (Selected)

Journal Editing

- Guest Editor, *Journal of Food Distribution Research*, 2015.
 Guest Editor, *Agricultural & Resource Economics Review*, 2014.
 Associate Editor, *European Review of Agricultural Economics*, 2011 – present.
 Associate Editor, *Journal of Industrial Organization Education*, BE Press, 2005 – 2012.
 Editorial Board, *Journal of Wine Economics*, 2006 – present.
 Associate Editor, *American Journal of Agricultural Economics*, Blackwell, 2004 - 2007.
 Guest Editor, *Journal of Wine Economics*, September 2009.
 Mini-Symposium Editor, *World Economy*, May 2006.

Journal Reviewer for: *AgBioForum*, *Agricultural and Resource Economic Review*, *Agricultural Finance Review*, *American Economic Journal: Applied Economics*, *American Journal of Agricultural Economics*, *American Journal of Alternative Agriculture*, *Annual Review of Resource Economics*, *Appetite*, *Australian Journal of Agricultural and Resource Economics*, *British Food Journal*, *Business History*, *Canadian Journal of Agricultural Economics*, *China Agricultural Economic Review*, *China Economic Review*, *Contemporary Economic Policy*, *Ecological Economics*, *Economic Inquiry*, *Empirical Economics*, *Environment and Development*, *Environmental and Resource Economics*, *European Economic Review*, *European Review of Agricultural Economics*, *Food Policy*, *Food Quality and Preference*, *International Journal of Industrial Organization*, *International Journal of Wine Business Research*, *Journal of Advertising*, *Journal of Agricultural and Applied Economics*, *Journal of Agricultural Economics*, *Journal of Agricultural and Food Industrial Organization*, *Journal of Agricultural and Resource Economics*, *Journal of the American Water Resources Association*, *Journal of Applied Econometrics*, *Journal of Behavioral and Experimental Economics*, *Journal of Consumer Affairs*, *Journal of Environmental Economics and Management*, *Journal of Economic Behavior and Organization*, *Journal of Environmental Management*, *Journal of Food Distribution*

Research, Journal of Health Economics, Journal of Housing Economics, Journal of International Economics, Journal of International Food & Agribusiness Marketing, Journal of Policy Analysis and Management, Journal of Regulatory Economics, Journal of Retailing, Journal of Wine Economics, Journal of Wine Research, Land Economics, Natural Resources Modeling, Postharvest Biology and Technology, Public Health, Real Estate Economics, Resource & Energy Economics, Resources Policy, Review of Agricultural Economics, Review of Economics and Statistics, Review of Industrial Organization, Western Economic Forum, World Bank Economic Review, World Development.

Book Reviewer for: Blackwell Publishing, Cambridge University Press

Conference Organization:

Beeronomics: the Economics of Beer and Brewing, Seattle, 2015.

Competitive Forces Affecting the Wine and Winegrape Industries: An International Conference on World Wine Markets, Robert Mondavi Institute for Wine and Food Sciences, UC Davis, August 8-11, 2007.
Marketing Washington Wine, April 6, 2006, Pullman, WA.

Northwest Food Safety Consortium's Food Safety Farm to Table Conference, Moscow, ID, 1999.

Scientific Committees:

134th EAAE Seminar, *Labels on sustainability: an issue for consumers, producers, policy makers, and NGOs*, March, 2013 Paris.

Beeronomics: the Economics of Beer and Brewing, Belgium 2009, Germany 2011, UK 2013.

National and Regional:

Agricultural and Applied Economics Association (AAEA)

Executive Leadership

President Elect 2014-15, President 2015-16, Past President 2016-17.

Director 2005 - 08.

Designed new AAEA logo with Richard Just and Scott Irwin, 2008.

Special Committee for transition to association management corporation, 2007.

Section Leadership

Chair-Elect, Chair, & Past Chair, Food and Agricultural Marketing and Policy section (FAMPS), 2010-13.

Executive Board and Founding Member, Econometrics section, 2007- 09.

Executive Board, Food and Agricultural Marketing and Policy section, 2006-07.

Executive Board, Food Safety and Nutrition section, 2002 - 04.

Committee Service

Quality of Research Discovery Award 2007-8, 2014-15; Government Relations 2015-; Chair, Finance Committee Chair 2006-7, member 2008; Nominating Committee 2001-02, 09-12, T.W. Schultz Distinguished Lecture 2008-10; Publication of Enduring Quality Award 2006-9; Web Development Working Group 2008; Annual Meeting Selected Paper 2003-06; Chair, Outstanding Masters Thesis Award 2003, member 2002; New Products 2002-3; Professional Activities 1999-3; Topic Leader for Annual Meetings for Econometrics 2001, Consumer behavior 2003, Industrial Organization 2004, 2005, Food Safety and Nutrition 2004, 2005, 2007.

Western Agricultural Economics Association (WAEA)

Chair, Awards Committee, 2008-09.

Vice President, 2004-05.

Selected Paper Chair, Annual Meetings, 2005.

Director, 2001-03.

Committee Service: WAEA Outstanding Masters Thesis, 2001; Travel Grant Committee, 2001

Service in Other Associations and Regional Research Projects

Chair, Priorities Project, a collaboration between the Council on Food, Agricultural and Resource Economics (C-FARE), in partnership with the American Agricultural Economics Association (AAEA) and the USDA Economic Research Service (ERS).

Chair Elect/Chair, 2013-15, S1050 Research Regional Project, *Assessing the Consumer Behavior, Market Coordination and Performance of the Consumer-Oriented Fruit and Vegetable Sector*, (member 2009-present).

W-1133 Regional Project, *Benefits and Costs of Natural Resources Policies Affecting Public and Private Lands*, 2002 –2010.

NE-165 Regional Project, *Private Strategies, Public Policies, and Food System Performance*, 1998-02.

International Agricultural Trade Research Consortium (IATRC), 2006-present.

Mentor, CeMENT, the NSF-funded Mentoring Workshop organized by the Committee on the Status of Women in the Economics Profession (CSWEP), Amer. Econ. Association, 2006.

American Council on Consumer Interests (ACCI) Annual Meeting Selected Papers, 2005, 2006

State: Tacoma Smelter Real Estate Advisory Group, Washington State Dept. of Ecology, 2002.

University:

Executive Committee, "120 day Study" on the WSU Research Enterprise

Search Committee, Vice President for Research, WSU, 2013-14.

Fee Committee, 2012-present.

Provost's Advisory Committee on Tenure and Promotion, 2010-12.

Faculty Hearing Committee Panel, WSU, 2008 - 11.

Graduate Mentor Academy, WSU, 2004 - present.

Chair and member, Samuel Smith Award Selection Committee, chair 2006; member 2005-07

Member, President's Commission on the Status of Women, WSU, 2004-2005.

Senator, Faculty Senate, 2000-04.

Election Subcommittee, Faculty Senate, 2001-04.

Leadership Nomination Committee, WSU Faculty Senate, 2004.

WSU Children's Center Advisory Committee, 1999 – 2004.

College

Chair, Tenure and Promotion Advisory Committee, 2014-15, member, 2012-present

Task Force to Assess ARC programs Instituted to Enhance the Competitiveness of Faculty in Securing External Funding, 2013-14.

Task Force for Revising the CAHNRS Tenure and Promotion Policies, Procedures, and Criteria, 2010-11.

Women's History Month Committee, CAHNRS, 2006-08.

Post-Harvest Design Team, 2000-2001.

Academic Unit:

Chair, Graduate Studies, 2003-2010, 2013-15.

Director, Graduate Placement, 2010-13.

NSF Advance Liaison, 2012-present.

Chair, Department Awards Committee, 2002-2003; Member: 2012-13.

Leigh Lecture Organizer, 2005- 2014 (Speakers include Nobel Laureates Robert Lucas 2010; James Heckman, 2007; Daniel McFadden, 2006; Tim Kehoe, 2008; Jerry Hausman, 2009; Orley Ashenfelter, 2011; Matthew Rabin, 2012; Bill Greene, 2013, Susan Athey, 2014).

Chair, Newsletter Committee, 2008-10; Member, 2011-13.
Chair, Undergraduate Curriculum Review, 2004-2005.
Chair, Tenure, Promotion, and Evaluation Guidelines Committee, 2004-2005.
Masters Curriculum Review, 2004-2005.
WSU: 2001, 2004 (Search Chair), 2005, 2006, 2007 (Search Chair), 2008 (Search Chair), 2010, 2013 (Search Co-Chair). UC Berkeley, Faculty Search Committees, 1997.
Faculty Mentor Committees (member & chair), 2002- present
Chair, Departmental Seminar Committee, 1999 - 2001.
Faculty Website Review Committee, 1999 – 2003, 2005-2010.
Ph.D. Qualifying Exam Committee, 1998 - present.

Evaluator for:

National Science Foundation, Economics Grant Program 2006, 2007, 2010, 2011.
CERGE-EI/World Bank Global Research Competition
USDA NRICGP (categories: food safety and markets and trade) 2002, 2006
United States-Israel Binational Agricultural Research and Development Fund 2007
Outside examiner, Ph.D. theses, Promotion and Tenure cases
External Evaluator Swedish Agricultural University, Uppsala, Sweden 2009.
Food Alliance standards for producer certification 2002.

PROFESSIONAL AFFILIATIONS

Agricultural and Applied Economics Association, American Economic Association, Food Distribution Research Society, Western Agricultural Economics Association.